

Policy Regarding Removal of Nonconsensual Publication of Intimate Images (NPII)

Newfold Digital, Inc. together with its subsidiaries, affiliates, and brands (“Newfold”) prohibits customers from sharing non-consensual intimate visual images of an identifiable individual online, in compliance with the US federal law known as the TAKE IT DOWN Act (the “Act”).

This NPII Policy ("NPII Policy") (i) describes the information that should be present in a take-down notice, (ii) is incorporated by reference into the applicable Newfold Terms and Conditions, and (iii) is consistent with the form suggested by US federal law (the text of which can be found at <https://www.congress.gov/bill/119th-congress/senate-bill/146/text>). This NPII Policy is designed to make submitting take-down notices to Newfold as straightforward as possible while reducing the number of notices that we receive that are fraudulent or difficult to verify. Unless otherwise stated, defined terms in this NPII Policy have the meanings provided in the applicable Newfold Terms and Conditions.

To submit a take-down request to Newfold, you must provide a written notice that includes the elements specified below:

- i) a physical or electronic signature of the identifiable individual (or an authorized person acting on behalf of such individual);
- ii) an identification of, and information reasonably sufficient for Newfold to locate, the intimate visual depiction of the identifiable individual;
- iii) a brief statement that the identifiable individual has a good faith belief that any intimate visual depiction identified under clause (ii) is not consensual, including any relevant information for Newfold to determine the intimate visual depiction was published without the consent of the identifiable individual; and
- iv) information sufficient to enable Newfold to contact the identifiable individual (or an authorized person acting on behalf of such individual).

You may submit the signed notification using our [abuse reporting form](#). Alternatively, you may send written notice to:

Newfold Digital
Attn: Legal Department
5335 Gate Pkwy
Jacksonville, FL 32256

Once a valid take-down notice that meets the above criteria is received and Newfold is confirmed as the hosting provider, Newfold will proceed to remove or disable the content. If Newfold is not the hosting provider, we will notify you to reach out directly to the appropriate hosting provider for further assistance.

Last updated: July 15, 2026