

## **GlobalBlock Services Addendum**

1. **Terms of Use.** By purchasing and/or using the brand protection and label blocking products (“Service”) offered by Brand Safety Alliance LLC (“BSA”), in addition to the Agreement, you agree to comply with the BSA terms of use, published policies and applicable requirements of the data protection addendum located at the following: [Policies - Unified Domain Name Blocking Service | GlobalBlock](#) (“Terms of Use”). These Terms of Use may be updated from time to time and it is your responsibility to periodically monitor such Terms of Use for changes. Your continued use of the Services after the Terms of Use have been updated indicates your acceptance of and consent to such changes.
2. **Indemnification.** You shall indemnify, defend and hold harmless BSA, and its subcontractors, directors, officers, employees, affiliates and agents of each of them from and against any and all claims, damages, liabilities, costs and expenses, including reasonable legal fees and expenses, arising out of or relating to your order(s). This indemnification obligation shall survive the termination or expiration of this Addendum and/or the Agreement.

**Last Modified: July 7. 2025**